

Are Language Barriers Hurting Your Workplace?

Then take the LA Language Quiz.

Rate on a scale of 1 to 10, 10 indicating most agreement and 1 indicating least agreement.

1. Have you faced a miscommunication issue due to language barriers between yourself and other workers?

1 2 3 4 5 6 7 8 9 10

2. The following situations have shown up in my work due to language barriers:

- Miscommunications are contributing to inefficiency

1 2 3 4 5 6 7 8 9 10

- I can't collaborate effectively due to my lack of knowledge of the language

1 2 3 4 5 6 7 8 9 10

- My productivity is lower than it should be

1 2 3 4 5 6 7 8 9 10

- My team's productivity is lower than it should be

1 2 3 4 5 6 7 8 9 10

- My customer service is suffering

1 2 3 4 5 6 7 8 9 10

- My team doesn't have the necessary respect for me

1 2 3 4 5 6 7 8 9 10

- Attracting and retaining talent is more difficult for me

1 2 3 4 5 6 7 8 9 10

- Worker safety is compromised in my team

1 2 3 4 5 6 7 8 9 10

•Employee retention is reduced in my team

1 2 3 4 5 6 7 8 9 10

3. As a global manager, indicate the degree to which you are influenced by these language barrier challenges in working with non-English speakers:

- Recruiting and retaining a diverse workforce

1 2 3 4 5 6 7 8 9 10

- Providing consistent customer service in multiple languages

1 2 3 4 5 6 7 8 9 10

- Managing operations outside Canada

1 2 3 4 5 6 7 8 9 10

- Managing a diverse, non-English-speaking workforce

1 2 3 4 5 6 7 8 9 10

- Communicating with suppliers, vendors and business partners outside Canada

1 2 3 4 5 6 7 8 9 10

- Communicating with customers and prospects outside Canada

1 2 3 4 5 6 7 8 9 10

- Establishing a brand presence in emerging markets

1 2 3 4 5 6 7 8 9 10

- Creating a safe workplace

1 2 3 4 5 6 7 8 9 10

4. In your current role, how adequate has the training been for you in terms of overcoming your language barriers?

1 2 3 4 5 6 7 8 9 10

5. What are the biggest language and cultural challenges you are facing right now for you to succeed in your current job?

- Cultural adjustment
1 2 3 4 5 6 7 8 9 10
- Understanding business etiquette and customs
1 2 3 4 5 6 7 8 9 10
- Inability to communicate effectively with customers and businesses
1 2 3 4 5 6 7 8 9 10
- Inability to articulate strategy and ideas verbally
1 2 3 4 5 6 7 8 9 10
- Inability to communicate effectively with employees
1 2 3 4 5 6 7 8 9 10
- Different pace of life
1 2 3 4 5 6 7 8 9 10
- Inability to articulate strategy and ideas in writing
1 2 3 4 5 6 7 8 9 10

Scoring:

If you scored 1-4 you need to brush up on your foreign language and cultural immersion skills but there is no burning urgency for you to do so.

If you scored 5-7 you need to start paying attention to some language and culture related barriers as they will soon manifest into serious issues.

If you scored 8 or higher, you need to have immediate one on one consulting and training in overcoming your very acute language and cultural barriers that are causing your career to slide backwards.

Contact us (info@language-advantage.com) to learn more about how we can help you get your career and business back on track through seamless, painless fast tracking of your foreign language communication within different cultural frameworks.